



China-Britain
Business Council
英中贸易协会



UK
TRADE &
INVESTMENT
英国贸易投资总署



Founder sponsor
UK Pavilion
Shanghai World Expo 2010
上海2010年世界博览会 英国馆 创办赞助商



UK Financial & Professional Services Week

Shanghai World Expo: 8 -18 September 2010

UK Financial & Professional Services Week Shanghai World Expo: 8-18 September 2010

UK Trade & Investment and The City of London will hold a series of promotional financial and professional services events as part of the UK presence at the Shanghai Expo 2010. The objectives of this programme are to:

- Promote UK financial and professional services excellence;
- Demonstrate how UK excellence in financial and professional services benefits China;
- Correct any Chinese misconceptions of the strengths of the UK sector;

The UK Financial & Professional Services Week will run from 8-18 September 2010 with a programme of events in Hong Kong, Shenzhen, Chengdu, Beijing and of course Shanghai. We are delighted that the Lord Mayor of the City of London has kindly agreed to lead a high-level business delegation to visit each of these centres and participate fully in the programme. The planned events will focus on M&A, financing green solutions, legal services, asset management, rural banking & finance and maritime services (Please see the event schedule on page 3 for further information). Detailed event information is available from the event organisers or visit the UK's Expo website:

<http://www.ukshanghaiexpo.com>

How your company can get involved:

1. You can participate in the events through providing your expertise as a speaker or panellist.
2. Sponsorship (full or part sponsorship) of the events scheduled during the programme. Please contact the relevant team member for full details of the sponsorship packages available.
3. Join the Lord Mayor's business delegation for all, or part of his visit. Please contact Peter.Sissons@cityoflondon.gov.uk for further details.
4. Register your interest in attending the events (please note that attendance at some events will be by invitation only).



UK Pavilion website -
www.ukshanghaiexpo.com/en/intro.php

The UK Expo 2010 website – “the pavilion big enough for everyone” – has been launched and contains further information on the UK Pavilion, sponsors and events programme. The website is already generating significant interest from the Chinese public and we expect many millions of hits on the UK pavilion website along with huge business and public interest in this site.

We are offering UK companies an exceptional opportunity to be part of the UK presence at Expo.

- The inclusion of a 100-word introduction to your company - in English & Chinese - on the Business pages of UK's Expo website www.ukshanghaiexpo.com.
- A personalised transitional 'landing' page which would be built between the Expo website and your corporate website and which you can use to profile your business and successes in China.

COST: GBP500 under UKTI's Overseas Market Introduction Service PLUS an additional RMB4,000 to cover the cost of building the landing page.

If you are interested in discussing this website opportunity please contact Ben Raby – 021 3279 2024 / ben.raby@fco.gov.uk

Next steps:

We hope that this event programme and website opportunity is of interest to you and your company. Please contact members of the team for further information on any of the events. We look forward to working with you during 2010.

UKTI China Financial Services team

Beijing		Scott Strain Head of UKTI China Financial Services Tel: 010 5192 4361 Email: scott.strain@fco.gov.uk
Shanghai		Ben Raby Consul Tel: 021 3279 2024 Email: ben.raby@fco.gov.uk
Guangzhou		Simon Kelly Consul Tel: 020 8314 3003 Email: simon.kelly@fco.gov.uk
Hong Kong		Claire Ip Assistant Trade Commissioner Tel: 852 2901 3154 Email: claire.ip@fco.gov.uk
Chongqing		Esther Zhao Senior Trade Office Tel: 028 8665 3712 Email: esther.zhao@fco.gov.uk

Event schedule - UK Financial & Professional Services week

- The following events will take place from the 8-18 September 2010

City September	EVENT	DESCRIPTION	CONTACT FOR FURTHER INFORMATION
Shenzhen 9	Domestic M&A seminar – China's industrial restructuring	Focussing on Legal, Accountancy, Investment Banking and PE aspects of the domestic M&A process with a focus on China's industrial restructuring.	Simon Kelly, UKTI Guangzhou simon.kelly@fco.gov.uk
Hong Kong 10	International M&A seminar	Focussing on Legal, Accountancy, Investment Banking and PE aspects of the international M&A process.	Claire Ip, UKTI Hong Kong claire.ip@fco.gov.uk
Chengdu 13	Rural banking & finance seminar	Highlighting the UK's leading role in the development of rural finance and banking in China.	Esther Zhao, UKTI Chongqing esther.zhao@fco.gov.uk
Shanghai 13	British Chamber Shanghai Financial Services event	An event introduced by the British Chamber's Financial Services Focus Group.	Angela Lock, British Chamber angela.lock@sha.britcham.org
Beijing 14	Financing Green solutions seminar	Showcasing UK excellence in funding innovative, environmentally efficient projects throughout the world.	Scott Strain, UKTI Beijing scott.strain@fco.gov.uk
Shanghai 14	DLA Piper's CSR Forum	DLA Piper's Forum on Corporate Social Responsibility.	Clare Pearson, DLA Piper Clare.Pearson@dlapiper.com
Shanghai 14-15	Commercial Law showcase & reception (part of a 2 day legal services programme)	14 th – Legal services networking reception (a mock trial will also take place during the 14 th) 15 th - A commercial law showcase highlighting UK expertise in legal services – dispute resolution, environmental law and carbon trading.	Jack Yu, Law Society jack.yu@lawsociety.org.uk Sarah Richardson, Bar Council s.richardson@barcouncil.org.uk
Beijing 15	UK-China Asset Management workshop	A workshop with leading UK and Chinese asset management firms. Focussing on key trends, developments and outlining opportunities for UK and Chinese cooperation in the asset management sectors. Delivered by Scottish Development International.	Julie Zhou, SDI julie.zhou@scotent.co.uk
Shanghai 15-16	Baltic Exchange /FFABA Dry Derivatives Forum	The Baltic Exchange & Forward Freight Agreement Brokers Association Global Forum on Dry Derivatives. This Forum will bring together leading brokers and users in the dry market for a series of meetings, presentations and workshops.	Sun Wei, Baltic Exchange wsun@balticexchange.com
Shanghai 16	Financial Times Executive Forum, sponsored by Barclays, City of London & UKTI Followed by a major networking reception.	The Future of Finance: Perspectives from the UK & China: An exclusive afternoon debate sponsored by Barclays, the City of London & UKTI on the topical financial services issues of the day featuring high profile industry speakers: http://www.ftconferences.com/shanghaifinancial	Ben Raby, UKTI Shanghai ben.raby@fco.gov.uk
Shanghai 17	CEIBS Annual China Bankers Forum - Reshaping the Global Banking Industry	Organised by the China European International Business School in Shanghai this forum attracts bankers and senior regulators from across China to discuss developments in the domestic and international banking markets.	Ingrid Liu, City of London Ingrid.liu@cityoflondon.gov.uk Sponsorship enquiries to Fay Nanyin: nyfay@ceibs.edu
Shanghai 17	UK Maritime Services showcase	To promote the UK's maritime strengths including insurance, legal services, arbitration, ship finance and maritime education. In conjunction with Maritime London & Professional Liverpool.	Doug Barrow, Maritime London dbarrow@maritimelondon.com Ben Raby, UKTI Shanghai ben.raby@fco.gov.uk
Shanghai 17	Shanghai – City of London high level dialogue	The 4 th Shanghai – City of London high level financial services dialogue discussing key issues relevant to Shanghai's development as an international financial & shipping centre.	Ingrid Liu, City of London Ingrid.liu@cityoflondon.gov.uk
Shanghai 18	Chevening Celebrations – Financial & Professional services alumni	Major alumni and Chevening scholarship event to celebrate excellence in the financial sector.	Louise Bisset louise.bisset@fco.gov.uk Peter Mumford peter.mumford@fco.gov.uk

The following events will additionally take place throughout the year:

Shanghai – 13 May; Beijing and S China TBC	Going Global FDI seminars sponsored by PwC	Promoting the UK as a destination for Chinese inward investment	For further information contact David Percival david.percival@fco.gov.uk
Beijing & Shanghai	Going Global listings seminars	Promoting the UK's capital markets as a source for Chinese funding and the UK as a location for secondary listings.	For further information contact Scott Strain, UKTI Beijing scott.strain@fco.gov.uk
Nanjing, W China and Beijing	Insurance in Practice seminars	Showcasing the UK's strengths in property & casualty insurance and innovative insurance products.	For further information contact Ben Raby or Scott Strain ben.raby@fco.gov.uk scott.strain@fco.gov.uk

Lord Mayor visit / Financial & Professional Services week activity schedule

- | | | |
|----|-----------------------|---|
| 8 | HONG KONG
SHANGHAI | - Lord Mayor arrives
- UK National Day at World Expo |
| 9 | SHENZHEN | - Seminar: Domestic M & A |
| 10 | HONG KONG | - Seminar: International M & A |
| 13 | CHENGDU
SHANGHAI | - Seminar: Rural Banking & Finance
(Tianjin: World Economic Forum)
- CBBC Board Meeting
- British Chamber Financial & Professional Services event |
| 14 | BEIJING
SHANGHAI | - Seminar: Financing Green Solutions
(Tianjin: World Economic Forum)
- Legal Services Mock court & networking reception
- DLA Piper's CSR Forum |
| 15 | BEIJING
SHANGHAI | - UK-China Asset Management Workshop
- Regulatory calls
(Tianjin: World Economic Forum)
- Legal services commercial law showcase
- Baltic Exchange /FFABA Dry Derivatives Forum |
| 16 | SHANGHAI | - Baltic Exchange Global Forum – Forward Freight Agreements
- Financial Times Executive Forum – The Future of Finance: Perspectives from the UK & China sponsored by Barclays, City of London & UKTI
- Networking reception |
| 17 | SHANGHAI | - Maritime Services showcase
- CEIBS Annual Bankers Forum |
| 18 | SHANGHAI | - Chevening Celebrations – financial services reception |